Methodocracy Foundation Business Plan

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# Product

## Elevator Pitch

A free website for problem-solving made into like a game. Kind of like Wikipedia, but instead of logging already known information, it focuses on generating new knowledge using established methods. Credentialed users and average Joe's can use it alike. The kicker is that some of the problems to be solved are how to make the world a better place.

## Business Overview

Methodocracy Foundation is a technology nonprofit, a science and education charity that develops a website: methodocracy.org.

## Description

Users browse, search, and submit entries into the knowledge base. Entries can disprove, support, replicate, peer-review, allude to, expand upon, break down, summarize, etc. other entries. The website calculates and informs users the status of an entry's strength using this system. An entry is most meritable if it follows rigorous scientific, ethical, and practical philosophical methods. An entry is least meritable if it is just an opinion or comment, and is less visible when sorting. Lower merit entries should not be dismissed, however, because they often inspire more meritable entries to be submitted.

## Benefits

The number of benefits is far too great to list, focus will be put on the biggest three.

The current academic community is broken. Methodocracy will:

1. Ensure that experiments are replicated before being taken seriously.
2. Remove confirmation bias that is caused by being motivated to make headlines.
3. Ensure that sample sizes are of a respectable amount.

## Example of Use

A research organization uses Methodocracy to upload their old experiments and create new entries for new experiments and the debate surrounding all of it. When a discovery is made that something is causing harm in society, the organization---in collaboration with other organizations and the general public---get to work. They must be skeptical, not sensationalize their findings, find the complexities that are relatively closer to the truth than the initial black and white, and evaluate several possible action plans to remedy the problem. When ready, the project is presented to those who write laws and those who set company policies.

## Mission Statement

To engage everyone in problem-solving, using the scientific method, ethics, and practical philosophy as the most meritable methods. To ensure that, through Methodocracy, humanity always has the ability to problem solve as much and as fast as possible.

## Vision Statement

To be known as the first place where thinkers and problem-solvers go. To ensure the survival of all. To take care of suffering and improve the quality of life for all now and in the future.

## Value Statement

Honor.

Methodocracy Foundation will always:

-Ensure that everyone can participate in the process free of charge.

-Ensure that everyone can access the knowledge base and its untampered history free of charge.

-Ensure that everyone can improve the design of the process free of charge.

-Make every effort to not operate in any way which causes new and major problems anywhere in the world.

-Have no tolerance for blatant unethicality or inaccuracy within Methodocracy for any period of time.

-Promote civil debates, and celebrate diversity in opinion and belief.

-Ensure equal access and participation for everyone and give everyone a voice.

-Value inclusion.

-Encourage sharing ideas freely.

-Ensure integrity and accuracy, especially with the history of the knowledge base.

-Improve democracy.

-Refuse any power in society beyond advising.

-Maintain logical and ethical barriers between the content of Methodocracy (and Methodocracy itself) and how society functions.

-Ensure checks and balances are incorporated into how Methodocracy Foundation operates.

-Operate with openness, value openness when designing and developing Methodocracy, and keep Methodocracy open-source.

-Be transparent.

-Maintain credibility.

Morals and ethics.

Methodocracy Foundation will always:

-Make every decision with wisdom.

-Value and promote ethics, honesty, responsibility, prudence, selflessness, giving, kindness, compassion, love, peace, peacefulness, caring for everyone, encouragement, and improving the world around us.

-Increase the chances of survival and the quality of life for the most amount of individuals for the longest duration.

Effectiveness.

Methodocracy Foundation will always:

-Be committed to improvement.

-Value logic, truth, quality, organization, efficiency, reliability, cooperation, data, information, knowledge, metrics, play, creativity, and inspiration.

-Quantify everything, and express everything in mathematical and logical models.

-Apply the scientific method to topics that currently are not scrutinized using it, and to use it to approach problems from new angles.

-Ensure that rules, regulations, and policies are followed to prevent accidents.

-To not tolerate those who---even subtly---derail the path of Methodocracy Foundation away from its mission, vision, and values.

-Prevent economic espionage by making all potential secrets publicly transparent.

-Make our product, volunteer opportunities, employment, investments, and partnerships fun and engaging.

-Question everything and encourage everyone to do the same.

-Think big and encourage everyone to do the same.

## Future Development Plans

The plan for improving methodocracy.org is currently based on a more intuitive approach following the direction of Founder, Chairman, and CEO, Zachary Hebert. There are specific plans that have not been articulated into document form. Methodocracy will boast new features over time that improve how efficiently it is able to solve problems and execute solutions. For example, after many design improvements, methodocracy.org will provide embedded links that display the current strength of the entry that it links to in the knowledge base. This allows people to quickly back up their arguments elsewhere on the internet. In another example, further down the line, methodocracy.org will serve as a crowd-funding platform to fund citizen science experiments. A section within the Methodocracy website will apply the same methods used on everything else to improve how Methodocracy Foundation is run, and to improve the design of methodocracy.org.

## License and Git/GitHub Information

# Marketing Plan

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## Milestones

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